



**2020  
MBA  
Admission  
Started**

**Apply now**



**GIMS**  
**GURUDEV INSTITUTE OF  
MANAGEMENT STUDIES**

**Strategic Alliance with**



*Approved by AICTE and affiliated to University of Kerala*



## ABOUT US

Gurudev Institute of Management Studies (GIMS) is on track since 2009. It is affiliated to the University of Kerala and approved by AICTE. GIMS is committed to achieving supreme excellence in Management, Learning, and Practice. While producing quality management professionals, remains our utmost objective, we ensure that we are a socially connected institution and impart a culture of social commitment in each of our students. Our societal connectivity programs help our students to take up numerous activities that help them understand various issues faced by the society and contribute positively to finding solutions.

A holistic approach to the overall development of the students through special lectures, Yoga sessions, Foreign language classes, Competitive exam training, Incubation centers for budding entrepreneurship are only some of our salient features. GIMS has a serene, eco-friendly campus located in Kadakkal, Kollam Dist, Kerala



**Tuition fee  
will be refunded  
if not placed**

**Apply now**



Strategic Alliance with

**LEAD**

LEAD COLLEGE OF MANAGEMENT





## OUR UNIQUE FEATURES

- > Institute Society Integration Program
- > Bridging the Gap – A day with CEO
- > Turning Point - Training session
- > Out Bound Training
- > Fully student run campus
- > Regular industrial interaction
- > Student empowerment programs
- > Institutional social responsibility
- > Professional and behavioral fitness program through social impact projects & Business impact labs
- > Entrepreneurship development

## SPECIALISATIONS

- Marketing
- Finance
- Human Resource
- Operations
- Systems



### Value Added Courses offered along with MBA

#### Compulsory

SPSS , MOOC, Advanced Excel,  
MS Office

#### Specialization Based

NISM, IIBF, Digital Marketing,  
Practical HR in association with  
NIPM

**GIMS**

**Gurudev Institute of Management Studies**

**Chingeli Chadayamangalam Rd,**

**Kottappuram , Kadakkal,**

**Kollam , Kerala 691536**

**Total Fees**  
**Rs. 2,00,000**

**Including admission fees**  
**of Rs. 10,000**

## **FACILITIES**

- > Library**
- > Transportation**
- > Business incubation centre**
- > Well-designed computer lab**
- > Soft skill development training**
- > Separate hostel accommodation is available for boys and girls.**

## **SOME OF OUR RECRUITING COMPANIES**



### **Contact us**

**[www.gimskerala.in](http://www.gimskerala.in)**

**+91 9744 22 51 17**

**+91 8589 99 08 58**

**[admissions.gimskollam@gmail.com](mailto:admissions.gimskollam@gmail.com)**